<table>
<thead>
<tr>
<th>Score Levels</th>
<th>Content</th>
<th>Conventions</th>
<th>Organization</th>
<th>Presentation</th>
</tr>
</thead>
</table>
| 4            | ▪ Is well thought out and supports the solution to the challenge or question  
▪ Reflects application of critical thinking  
▪ Has clear goal that is related to the topic  
▪ Is pulled from a variety of sources  
▪ Is accurate | ▪ No spelling, grammatical, or punctuation errors  
▪ High-level use of vocabulary and word choice | ▪ Information is clearly focused in an organized and thoughtful manner.  
▪ Information is constructed in a logical pattern to support the solution. | ▪ Multimedia is used to clarify and illustrate the main points.  
▪ Format enhances the content.  
▪ Presentation captures audience attention.  
▪ Presentation is organized and well laid out. |
| 3            | ▪ Is well thought out and supports the solution  
▪ Has application of critical thinking that is apparent  
▪ Has clear goal that is related to the topic  
▪ Is pulled from several sources  
▪ Is accurate | ▪ Few (1 to 3) spelling, grammatical, or punctuation errors  
▪ Good use of vocabulary and word choice | ▪ Information supports the solution to the challenge or question. | ▪ Multimedia is used to illustrate the main points.  
▪ Format is appropriate for the content.  
▪ Presentation captures audience attention.  
▪ Presentation is well organized. |
| 2            | ▪ Supports the solution  
▪ Has application of critical thinking that is apparent  
▪ Has no clear goal  
▪ Is pulled from a limited number of sources  
▪ Has some factual errors or inconsistencies | ▪ Minimal (3 to 5) spelling, grammatical, or punctuation errors  
▪ Low-level use of vocabulary and word choice | ▪ Project has a focus but might stray from it at times.  
▪ Information appears to have a pattern, but the pattern is not consistently carried out in the project.  
▪ Information loosely supports the solution. | ▪ Multimedia loosely illustrates the main points.  
▪ Format does not suit the content.  
▪ Presentation does not capture audience attention.  
▪ Presentation is loosely organized. |
| 1            | ▪ Provides inconsistent information for solution  
▪ Has no apparent application of critical thinking  
▪ Has no clear goal  
▪ I pulled from few sources  
▪ Has significant factual errors, misconceptions, or misinterpretations | ▪ More than 5 spelling, grammatical, or punctuation errors  
▪ Poor use of vocabulary and word choice | ▪ Content is unfocused and haphazard.  
▪ Information does not support the solution to the challenge or question.  
▪ Information has no apparent pattern. | ▪ Presentation appears sloppy and/or unfinished.  
▪ Multimedia is overused or underused.  
▪ Format does not enhance content.  
▪ Presentation has no clear organization. |